

## HERE 5 WHERE

They say, once in every generation comes something that changes the very course of history.

Say hello to the All-New Thar.

The Thar's iconic design gets a contemporary spin in its new avatar giving it an uber-cool and neo-retro appeal.

Performance is the name of the game and with the legendary capability synonymous with its predecessors, the All-New Thar rewrites all rules out there.

Coupled with state-of-the-art technology and new-age features that make city rides just as exhilarating as your off-roading escapades.

Enough said, Are you ready to explore the impossible?



## WHEN RETRO VEELS NEW AGE SUAVE.

Ask a child to draw a car and what you'd get is the iconic form factor that's the Thar's identity. Something that has remained unchanged since day one and always will.







#### TIMELESS GOOD LOOKS

The All-New Thar retains its iconic front profile, with its distinctive front grille paired with minimal round headlamps. One look and you'll know what love at first sight really means.



#### CAPTIVATING LED DRLs

The All-New Thar sports a new pair of fender-mounted daytime running LED lamps that give it extra visual oomph from the front.



#### A BEAST OF A BUMPER

The purpose-built bumpers do away with the paint on their outboard ends to prevent scratches while in the city or out in the wild.



#### STYLE MEETS STRENGTH

The All-New Thar marries unmatched performance with an impressive sense of style, thanks to its Deep Silver 45.72 cm R18 alloy wheels.

#### YOUR OWN PRIVATE COCOON

Prefer your own private cocoon?
Here's the hard-top variant
which is designed to
meet the refinement
levels that'll make
your drive as smooth as
floating through clouds.

#### WIND IN YOUR HAIR

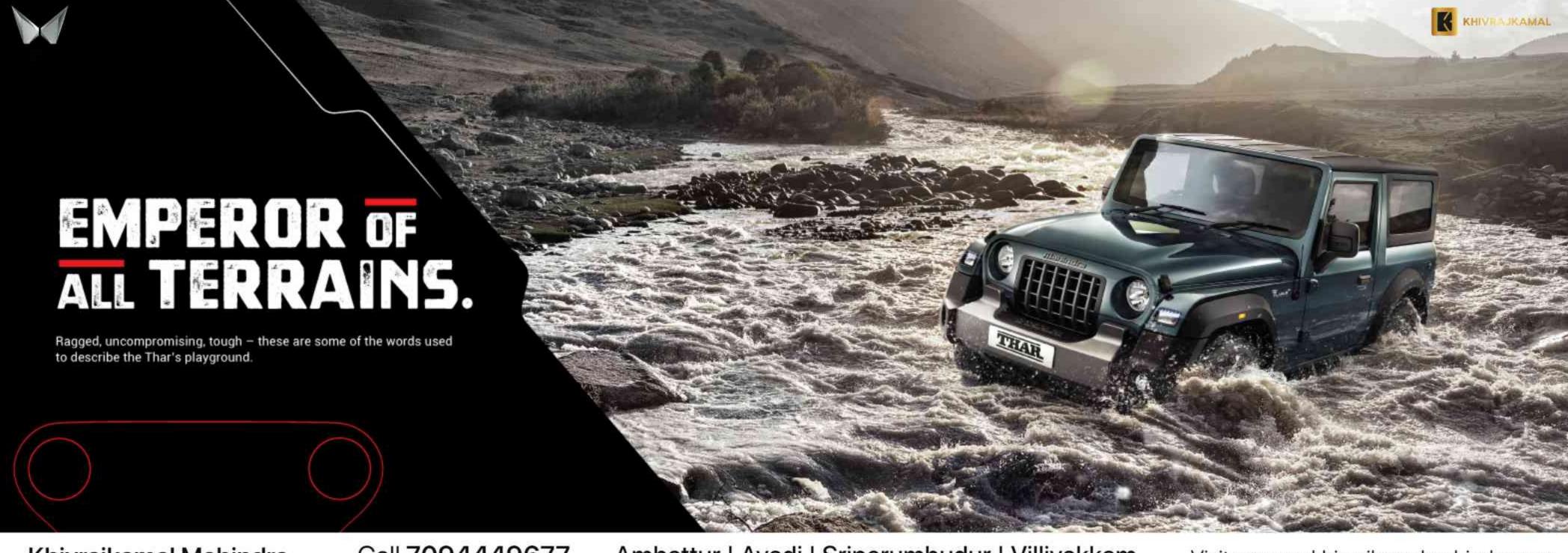
Opt for the Manual
Convertible Top variant
of the All-New Thar to
enjoy your expeditions
with that wind-in-the-hair
feeling. It's the ultimate
expression of flamboyance while
letting you be one with the outdoors.



#### RETRO IS BACK

The All-New Thar's LED tail lamps enhance visibility and their stylish retro look is sure to catch eyeballs anywhere you go.









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# SWITCH IT UP The new Thar boasts of a segment-first electric driveline disconnect function for a seamless transition from 4x2 to 4x4 mode THAR.

#### ALL-TERRAIN SUSPENSION

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Enjoy superior off-roading traction and smooth handling on paved roads with the Thar's All-New suspension with a combo of Independent Front Suspension and Multi-Link Rear Suspension.

#### GO ANYWHERE

Seamlessly switch into 4x4 mode with the manual shift 4x4 Transfer Case with Low Ratio with a manual shifter that's full of old-school charm.

#### TRUE BLUE SUV CONSTRUCTION

The All-New Thar's authentic 3rd Generation Body-on-Frame Construction chassis can handle absolutely any terrain without breaking a sweat.

#### TRACTION HERO

Mechanical Locking Differential for the rear axle that mechanically locks up in slippery conditions for maximum traction

#### GET A GRIP

Whether there's road or no road, it's not a problem for the All-New Thar's all terrain 255/65 R18 tyres that offer great comfort and grip

#### NO SLIP UPS

Brake Locking Differential that electronically locks up all axles in slippery conditions for maximum traction



# LEGENINARY

The all-new interiors have everything it takes to make your ride as comfortable and fun as possible.



#### **GLUED TO YOUR SEAT**

Sporty front seats with body-hugging contours to keep you comfortably planted even during the bumpiest rides.

#### **BACK TO THE FRONT**

Front-facing rear seats with 50:50 split that let rear seat passengers travel comfortably for long distance and fully fold to fit in extra luggage.

#### THE HEIGHT OF SEATING

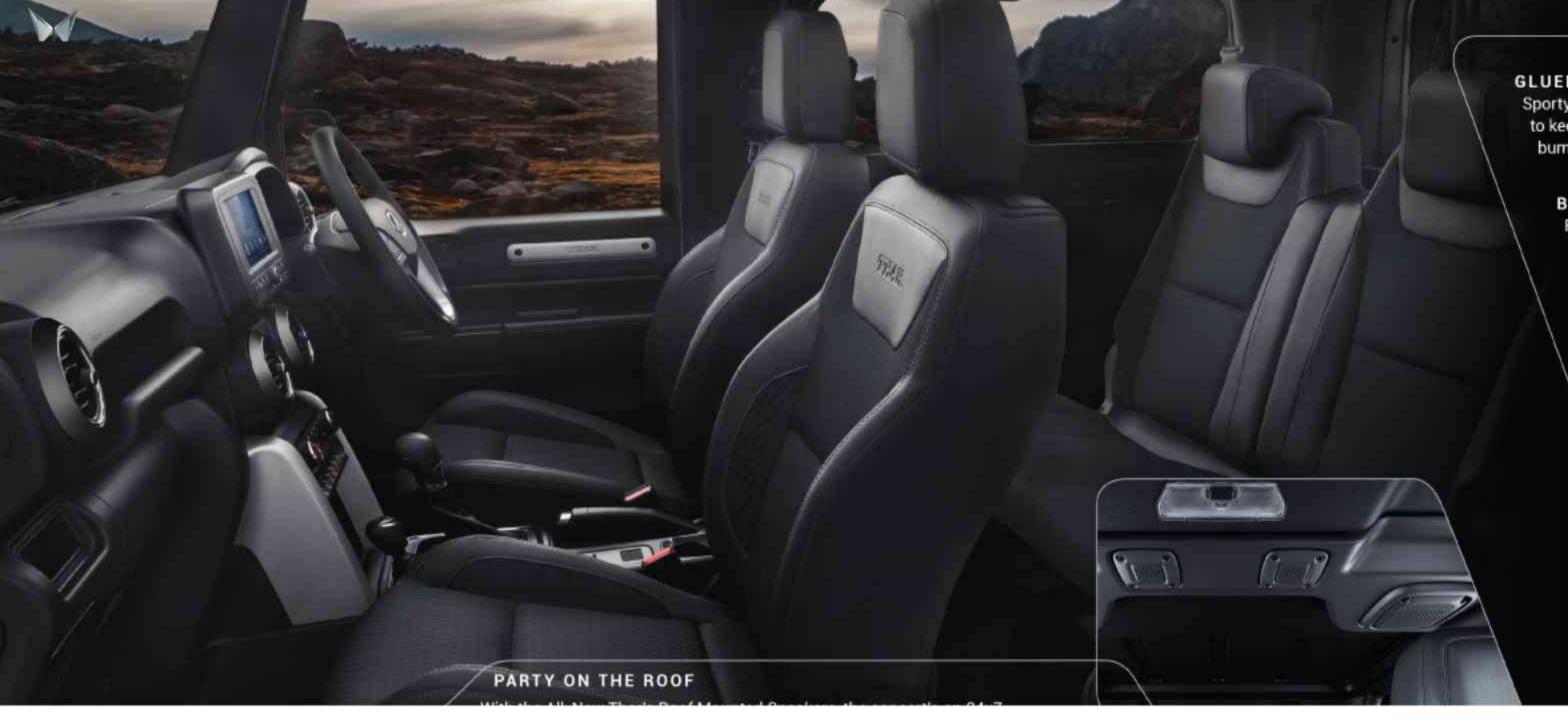
Drive comfortably while being seated at your preferred height with the new Thar's height adjustable driver seat with lumbar support adjustment.

#### NO DOOR THRILLS

Out on an off-roading adventure? Experience the thrills of driving without doors as you can remove and fix the doors on the All-New Thar with super ease.

#### LOCK AND LOAD

With the All-New Thar's Central Locking Mechanism along with its Remote Flip Key, keeping your vehicle safe is an absolute breeze.



## RELICION COOL V = 1.5

The All-New Thar is loaded with state-of-the-art technology, helping you stay in control of your ride at all times and stay connected with the outdoors.



#### TOUCH AND GO

Navigate the terrain or set the mood for your trip with the new waterproof Touchscreen Infotainment System with Android Auto, Apple CarPlay, USB and Navigation. Get all the info about your Thar and your trip with just a few touches.

#### THE SCIENCE OF ADVENTURE

Monitor all your vital stats and information through the Adventure Statistics System equipped with an altimeter, a compass and a roll & pitch meter. Now you're in total control of your Thar from the inside no matter how bad conditions are outside.

#### PLAY IT SMART

Link your Thar to your smartwatch or phone through the Blue Sense App to access all your devices effortlessly. Giving you even more power in your hands.









#### ADVENTURE CONNECT

The new Thar keeps you on-the-go with a plethora of Mahindra Adventure Event notifications that you can access from the infotainment system. Stay in touch with the Thar community easily and join in on the fun.

#### ALWAYS FULLY INFORMED

Keep an eye on all essential ride-related information with the All-New Thar's revamped TFT Multi-Information Display in the cluster. The super convenient display gives you all the info you'll need in a matter of seconds.

#### KEEP THE PRESSURE ON

The All-New Thar keeps on monitoring the pressure levels of all the four wheels plus the spare with its Tyre Pressure Monitoring System. So that you're always informed about the condition of your tyre, thereby making you and the Thar safe and secure.



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# TAKE ON THE IMPOSSIBLE WITHOUT FEAR.

The adrenaline-packed adventures
you embark on need an equally safe
and secure partner, and the All-New
Thar is just that. So, buckle up inside
the All-New Thar and take on the
impossible without fear

THAR







Enjoy taking sharp turns without fear of nasty Rollover Mitigation Technology



#### PREPARED FOR EVERYTHING

The All-New Thar meets global crash safety norms and keeps passengers away from harm during collisions with its crash-safety compliant bodyshell.

#### YOUR PROTECTIVE SHIELD

Built-in interior Roll Cage and 3-Point Seatbelts add structural rigidity to the Thar and safeguard their passengers during a rollover or accident.

#### CUSHIONED FROM IMPACT

The All-New Thar sports Dual Front Airbags and ABS to protect passengers and safely manoeuvres the vehicle out of the trickiest of situations.

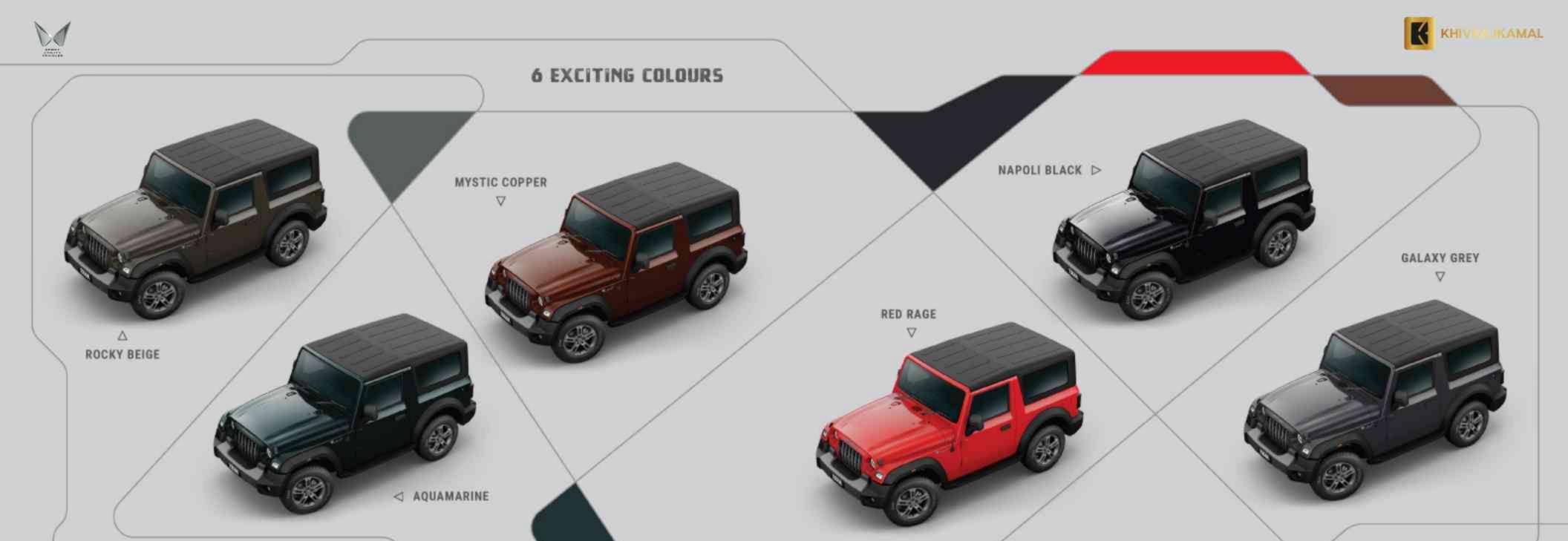
#### NO MORE UPHILL STRUGGLES

The new Thar comes with a Hill Hold and Hill Descent Control System to assist you and achieve a controlled uphill or downhill journey.



#### SLEEP LIKE A CHILD

With its ISOFIX Child Seat Mounts, the all-new Thar keeps your little ones snug and safe through all your explorations. So, take them on your adventures and give them a dose of your wild side without any worry at all.













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Features	AX OPT	LX
Design		
Top Option	Petrol, Manual Convertible Top Diesel: Manual Convertible OR Hard Top	Manual Convertible Top OR Hard Top
Dual Tone Bumpers	×	V
Bonnet Latches		
Vertical Slats on the Front Grille	Black Finish	Deep Silver Finish
Wheels	R16 Steel Wheels	R18 Deep Silver Alloy Wheels with Thar Branding
LED Tail Lamps	/	V
Front Fog Lamps	×	· /
Wheel Arch Cladding	/	1
Side Foot Steps	Tubular Steel	Moulded
Fender-mounted Radio Antenna	×	/
Tailgate mounted Spare Wheel	7	/
All-New Interiors	/	<b>✓</b>
Comfort & Convenience		
Seat Upholstery	Vinyl	Fabric
Tilt Adjustable Steering Wheel	/	/
Lumbar Support	×	<b>√</b>
Cruise Control	*	· /
Steering Mounted Audio & Phone Controls	*	/
Tip & Slide Mechanism in Co-Driver Seat	/	/
Reclining Mechanism, Adjustable Headrests, 50:50 Split in Rear Seat	Z	V
Height Adjustable Driver Seat	7	/
Centre Roof Lamp	/	/
12V Accessory Socket	/	/
USB Charging Port	×	× ×
Lockable Giovebox	/	/
Utility hook in backrest of co-driver seat	*	/
Central Locking	/	/
Remote Keyless Entry	V	/
Rear Demister	With Hard Top	With Hard Top
Dashboard Grab Handle for Front Passenger	/	/
Bottle Holder in Front Doors	/	/
Tool Kit Organiser	/	
Illuminated Key Ring	V	<b>✓</b>
Manual Day-Night IRVM	/	7

Features	AX OPT	LX
Technology		
HVAC	· · · · · · · · · · · · · · · · · · ·	· · · · · · · · · · · · · · · · · · ·
Electrically Operated HVAC Controls	×	V .
17.8 cm Touch Screen Infotainment System with Navigation	×	V.
4 Speakers + 2 Tweeters	×	/
MID Display in Instrument Closter	Manachrame	Coloured
Adventure Statistics	×	7
Agventure Connect: Calendar Integration	×	V-
Tyretronics (Tyre Pressure Monitoring System)	*	<b>V</b> .
Tyre Direction Monitoring System	*	y*
BioeSense App Connectivity	×	2
Follow Me Home & Lead Me-To-Thar Lamps	*	/
One-Touch Lane Change Indicator	V .	· · · · · · · · · · · · · · · · · · ·
Voice Commands & SMS Read-Out	×	V
Rear Parking Sensors	/	7
ORVM Adjustment	Manual	Electric
Power Windows in Front Doors	· · · · · · · · · · · · · · · · · · ·	<b>2</b> 0
Off-Road Essentials		
Electric Driveline Disconnect on Front Axle	· ·	7
Mechanical Locking Differential	/	· · · · · · · · · · · · · · · · · · ·
Brake Locking Differential	×	V
Washable Floor with Drain Plugs	V	/
Welded Tow Hooks in Front & Rear	/ -	V
Tow Hitch Protection	/	/
Safety	-	
ESP with Roll-over Mitigation	×	7
ABS with EBD & Brake Assist	- 2	/
Dual Airbags	/	/
Seat Belt Reminder	7	
ISGFIX Child Seat Mounts on Rear Seats	/	/
Roll Cage	~	/
3-Point Seat Belts for Rear Passengers	V	¥2
Snow Chain Provision for Tyres	/	×
Speed Sensing Front Door Locks	×	/
Panic Braking Signal	7	V-
Anti-Theft Alarm	*.	/
Vehicle Over-speed Warning	7	
Passenger Airbag Deactivation Switch	· · · · · · · · · · · · · · · · · · ·	· · · · · · · · · · · · · · · · · · ·





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