



SPORT  
UTILITY  
VEHICLES

mahindra<sup>Rise</sup>



XUV 3XO

Everything You Want  
& More

**Khivrajkamal Mahindra**

Ambattur | Avadi | Sriperumbudur | Villivakkam

For More Details Call **7094449677**

[www.khivrajkamalmahindra.com](http://www.khivrajkamalmahindra.com)



KHIVRAJKAMAL



Life is full of possibilities. The new XUV 3XO is engineered to help you seize them all. Whether you're conquering your daily hustle, planning a weekend escape, or embarking on epic road trips, the XUV 3XO is your capable companion & More. We've packed it with the features you need to make the drive of your life effortless, safe, and enjoyable without any compromise.

It's an incredible bonanza of everything you want & More. It's the XUV 3XO.

Visit us [www.khivrajkamalmahindra.com](http://www.khivrajkamalmahindra.com)

Khivrajkamal Mahindra

For More Details Call 7094449677

Ambattur | Avadi | Sriperumbudur | Villivakkam | Chengalpattu





Outspace the ordinary.  
Rise above the rest.



Infinity LED Tail Lamp

The XUV 3XO is designed to turn heads with its athletic stance, commanding respect and exuding the confidence of a true SUV. This isn't just about its presence, it's about uncompromised stability & More. Feel the difference on every turn. The ample ground clearance and a planted stance of the XUV 3XO paves the way for endless explorations, be it in the urban or in the wild setting.

- Ground Clearance - 201 mm\*
- Command Seating Position
- LED headlamps and LED DRLs with Integrated Turn Indicators



Front Grille with Piano Black Finish

R17 Diamond Cut Alloy Wheels

BEST IN SEGMENT



**FIRST IN** SEGMENT Skyroof™



**FIRST IN** SEGMENT Dual Zone Climate Control

**FIRST IN** SEGMENT Soft Touch Leatherette on Dashboard and Door Trims

The XUV 3XO elevates every journey. Step inside and discover a sanctuary of sophistication and comfort, meticulously designed for those who appreciate the finer things. The luxurious interiors boast of a slew of premium features like Skyroof™, Soft Touch Leatherette on the dashboard and door trims, Premium Leatherette seats & More.

- Premium Leatherette Seats
- Cooled Glovebox with Illumination
- Passive Keyless Entry
- Front Armrest with Storage & Console with Cup Holder

Elevate your comfort.  
Surpass the mundane.





Expansive space.  
Captivating sophistication.

Its expansive interior offers ample legroom, headroom, and cargo space, ensuring the right space where it counts. Experience the freedom of movement without compromising on style. The XUV 3XO's thoughtfully designed cabin incorporates features like the 7 Speaker audio system by Harman Kardon for an immersive experience. Here, style and spaciousness come together with an abundance of everything you ever desired & More.

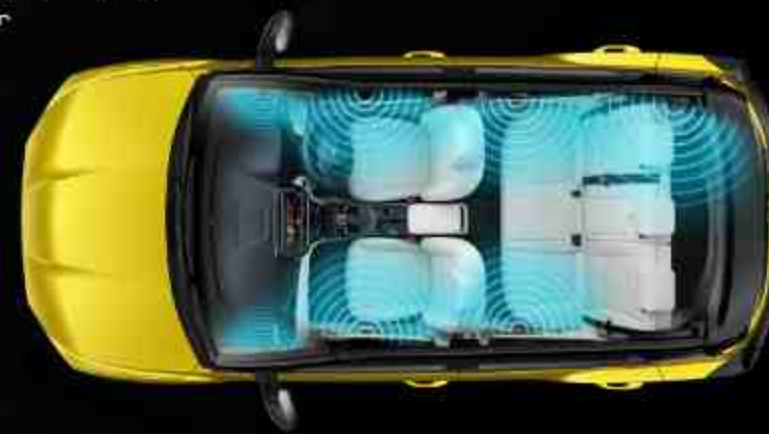
**BEST IN  
SEGMENT** Space:

- Widest-in-segment: 1821 mm
- Longest-in-segment Wheelbase: 2600 mm
- Rear Split Seats (Standard from base)
- Boot Space of 364 L\*\*

**Harman Kardon Premium Audio System with:**

- 4 Ambience Sound Modes
- Sonic Expanse
- Bass Enhancer Technology
- 9-Band Equaliser

**harman/kardon**





## Perfected performance. Engineered efficiency.



Lead ahead with the most exciting and peppy engine offering segment leading power of 96 kW @ 5000 r/min and 230 Nm of torque @ 1500-3750 r/min (35% higher than top competitors). Salient features of the TGD I Engine which offer high performance without compromising on the fuel efficiency:

- 250 Bar High Pressure Fuel Injection System
- Forced Air Intercooler System
- Intelligent Energy Management
- Variable Valve Timing
- Electronically Controlled Variable Oil Pump
- Integrated Exhaust Manifold







# Beyond gears. Embrace the thrill of automatic driving.

The XUV 3XO is powered by a lineup of world-class Turbo engines designed for exhilarating performance and superior efficiency. Leave hesitation behind with effortless acceleration and conquer any passing lane with confidence. Experience the drive of your life, redefined. To pump up some adrenaline we have 3 drive modes - Zip, Zap and Zoom and Smart Steering Modes. Enjoy more miles between fill-ups and less time at the pump. It lets you break free from compromise & More.

### **New 6 Speed Torque Converter Automatic Transmission**

- Optimised Gear shift Quality & Low Fuel Consumption
- Durability and Reliability with Compact and Simplified Design
- ADAS Compliant Design for Adaptive Cruise Control, Autonomous Emergency Braking & Dynamic Braking System





# Uncage the thrill. Embrace the safety.

The XUV 3XO sets a high benchmark with 36 standard safety features, ensuring a safe cocoon for you and your loved ones. While the responsive handling and powerful engine transform every drive into an exhilarating experience, features like Level 2 Advanced Driver Assistance Systems (ADAS) offer a comprehensive package promising paramount safety.

- 360 Degree Surround View System
- Electronic Stability Control (ESC)
- Front and Rear Parking Sensors
- Tyre Pressure Monitoring System
- All 4 Disk Brakes (Standard from Base)



Blind Spot Monitor

Bezel-Less Auto Dimming IRVM

FIRST IN SEGMENT

Electronic Power Brake & Autohold





# Drive with confidence, Not just instinct.

The first-in-segment Level 2 Advanced Driver Assistance Systems make the XUV 3XO an impenetrable fortress. With a radar and a camera that detects obstacles, avoids collisions, and assists the driver, there's no place as safe and exciting on the road as this.



Adaptive Cruise Control



Auto Emergency Braking (Cyclist)



Forward Collision Warning



Auto Emergency Braking (Pedestrian)



Traffic Sign Recognition



Auto Emergency Braking (Vehicles)

- High Beam Assist
- Lane Departure Warning
- Lane Keep Assist
- Smart Pilot Assist





The XUV 3XO isn't built for compromises. It's the ultimate blend of cutting-edge technology and uncompromising strength. The SUV for those who demand the best of both worlds. From a high-definition touchscreen to voice-activated control, it puts the future of automotive technology at your fingertips. Beneath the surface lies a rock-solid foundation crafted with high-strength materials and meticulous engineering, ensuring exceptional durability for everyday adventures.

Tech-Driven brilliance.  
Engineered to impress.



Navigation on Cluster

Wireless Charger & 65 W USB - C Fast Charging

- Twin HD (26.03 cm) Infotainment & (26.03 cm) Full Digital Cluster
- Built-in Amazon Alexa\*
- Wireless Android Auto™ & Apple CarPlay™





# Intelligent technology at your fingertips



## ADRENOX CONNECT

Intelligent technology is at your fingertips with Adrenox Connect. Track your vehicle in real-time, lock and unlock it remotely, and even turn on the AC of your XUV 3XO. Now, control 80+ impressive Connected Features all with just a few taps on your phone screen. How's that for excitement.

- Overspeed Alert • Tyre Pressure Alert
  - High Engine Temperature Alert
  - Engine Idle Alert • Low Fuel Alert
  - Seatbelt Alert • Insurance Expiry
- Lamp Status Alert • Vehicle Start/Stop Alert
  - Door Open Alert • Geo-Fence Alert
- Route Deviation Alert • Time Fence Alert
  - Unauthorised Vehicle Entry Alert
- PUC Expiry • Personalised Safety Alert
- PKE/RKE Low Battery Alert • Urea Level Low alert
  - DPF Choke Alert

- E-Call • SOS Button
- Roadside Assistance

- Live Tracking • Save Route / Save Places
  - Find my SUV • Share SUV Location
  - Push to SUV • Restroom Suggestion
- Ecosense • Trip History • Gamification
- Trip Replay • Pit Stops • Trip Tagging

- In-Car Voice Assistant • In-home Alexa\*
- Voice Custom Skill • Smart Wearables

### READ VEHICLE STATUS

- Check Door Status • Check Tyre Pressure
- Check Lamp Status • Check ODO
- My SUV Info • Seat Belt Status
- Check Distance to Empty
- Check AC Status

### ALERTS

### REMOTE FUNCTIONS

- Remote Start and Stop
- Remote Climate Control
- Locate my SUV
- Remote Door Lock/Unlock
- Remote Lamp On/Off
- Remote Skynroof™ Control

### SAFETY

### THIRD PARTY APPS

- Ticker Tape • JustDial • India Today
- Weather Update • Travel Explorer
- Horoscope

### LOCATION BASED SERVICES

### OTHERS

- E-Manual • Valet Mode
- Log Book – Fuel (Fuel Diary)
- mGreetings • Do-Not Disturb
- Journey Planner • FOTA
- My Documents • Profile Manager
- To-do List • Calendar
- Service Booking
- Personalised Greetings
- Toll Diary • M-Lens • Pick up Reminder
- Secondary user access • Create enquiry
- Driver on-call • Service List Manager
- Service Calendar & Reminder
- Manufacturer Update • Social connect
- Mahindra Download Manager

### SMART FEATURES



# XUV 3XO Service Promise

XUV 3XO scores big when it comes to your peace of mind. Offering you a 3-year standard warranty and 2 years of free roadside assistance in the event of small annoyances like running out of fuel or losing a key. Making any drive in your XUV 3XO, not just a thrilling experience, but also a reassuring one.



ADD-ON EXTENDED WARRANTY AVAILABLE



3 YEARS OF FREE ROADSIDE ASSISTANCE



24x7 FREE TOWING



FREE FUEL ASSISTANCE\*



FLAT TYRE ASSISTANCE



FREE TAXI IN CASE OF BREAKDOWN\*



KEY ASSISTANCE IN CASE OF KEY LOSS OR BREAKAGE

**mahindra**  
**24X7** ON ROAD ASSISTANCE

TOLL FREE 1800 571 0848





**ADRENEX****KHIVRAJKAMAL****MX1**

Bi-Halogen Projector Headlamps  
 LED Signature lamp with front turn Indicator  
 LED Indicator on ORVM  
 LED Tail Lamp  
 6 Airbags  
 Electronic Stability Control (ESC)  
 ISOFIX  
 R18 Steel Wheels  
 Electrically Adjustable ORVM  
 Engine Start/Stop  
 Smart Steering Modes  
 Power Window - Front & Rear  
 Power Window : 1- Touch Down (Driver)  
 Front Armrest with Storage  
 60:40 Split Rear Seat  
 Rear AC Vents  
 Front USB - A & Rear USB - C  
 12V Socket  
 Adjustable Headrest for 2nd Row  
 Electronic Trumpet Horn  
 Reverse Parking Sensors  
 Seat Belt Reminder for all Passengers  
 Front Height Adjustable Seat Belt  
 3 - Points Seat Belt for all Passengers

**MX2**

ADD TO THE FEATURES OFFERED ON MX1

26.03 cm Infotainment  
 4 Speakers  
 Steering Audio Control  
 Remote Keyless Entry  
 Follow Me Home Headlamp

**MX2 PRO**

ADD TO THE FEATURES OFFERED ON MX2

Single Pane Sunroof  
 Wheel Cover

**MX3**

ADD TO THE FEATURES OFFERED ON MX2

Single Pane Sunroof  
 26.03 cm HD Infotainment  
 Wireless Android Auto™ & Wired Apple CarPlay™  
 Cruise Control  
 Wireless Charger  
 Wheel Cover

**MX3 PRO**

ADD TO THE FEATURES OFFERED ON MX3

Bi-LED Projector Headlamps  
 LED DRL with Front Turn Indicator  
 Infinity LED Tail Lamp  
 Stylized Vector Wheel

**AX5**

ADD TO THE FEATURES OFFERED ON MX3 PRO

Twin HD 26.03 cm Infotainment & 26.03 cm Digital Cluster Screen  
 Adrenox Connect with Built-in Alexa\*  
 Online Navigation  
 Wireless Android Auto & Apple CarPlay™  
 R18 Diamond Cut Alloys  
 Dual Zone Climate Control  
 Rear View Camera  
 Passive Keyless Entry  
 Push Button Start  
 Leather Steering & Gear Knob  
 Tyre Pressure Monitoring System  
 Electrically Foldable ORVM  
 Height Adjustable Driver Seat  
 Rear Armrest with Cup Holder  
 Auto Headlamps + Auto Wiper  
 Rear Wiper & Wash  
 Roof Rails & Rear Spoiler  
 Rear Defogger  
 6 Speakers  
 Adjustable Headrest for 2nd Row Middle Passenger  
 Power Window : - 1 Touch Up (Driver)

**AX5 LUXURY**

ADD TO THE FEATURES OFFERED ON AX5

Level 2 ADAS  
 360-degree Surround View System with Blind View Monitor  
 Auto Dimming IRVM  
 Electronic Parking Brake with Auto Hold

**AX7**

ADD TO THE FEATURES OFFERED ON AX5

Skyroof™  
 Harman Kardon Premium Audio with Amplifier & Sub-woofer  
 Soft Touch Leatherette on Dashboard & Door Trims  
 Leatherette Seats  
 R17 Diamond Cut Alloys  
 Auto Dimming IRVM  
 LED Front Fog Lamps  
 Front Parking Assist System  
 Cooled Glove Box with Illumination  
 65 W USB - C Fast Charging

**AX7 LUXURY**

ADD TO THE FEATURES OFFERED ON AX7

Level 2 ADAS  
 360-Degree Surround View System with Blind View Monitor  
 Electronic Parking Brake with Auto Hold

**TECHNICAL SPECIFICATIONS****ENGINE & TRANSMISSION**

Engine Type	PETROL		DIESEL
	mStallion Turbo Charged Multipoint Fuel Injection (TCMPFI) engine	mStallion Turbo Charged Intercooled Gasoline Direct injection (TGDi) engine	Turbo Diesel with CRDe
Capacity	1.2 L	1.2 L	1.5 L
Max. Power	82 kW @ 5000 r/min	98 kW @ 5000 r/min	85.8 kW @ 3750 r/min
Max. Torque	200 Nm @ 1500-3500 r/min	230 Nm @ 1500-3750 r/min	300 Nm @ 1500-2500 r/min
Transmission Type	6 MT / 6 AT		6 MT / 6 AutoSHIFT+

**BRAKES**

Front Brakes Disc/Rear Brakes Disc

**SUSPENSION, TYRES & TURNING RADIUS**

Front Suspension : McPherson Strut with Anti-roll Bar

Rear Suspension : Twist Beam Suspension with Coil Spring

Turning Radius (m) : 5.3

Tyre : 205/65 R16 Steel | 205/65 R16 Alloy | 215/55 R17 Alloy | Spare Tyre 135/90 R16

**DIMENSIONS**

Length x Width x Height (mm)	3990 x 1821 x 1647
Wheelbase (mm)	2600
Fuel Tank (L)	42
Boot space (L)	364"

VARIANT	DIESEL		PETROL			
	MT	AutoSHIFT+	MT		AT	
	CRDe		TCMPFI	TGDi	TCMPFI	TGDi
<b>MX1</b>			•			
<b>MX2</b>	•					
<b>MX2 Pro</b>	•		•		•	
<b>MX3</b>	•	•	•		•	
<b>MX3 Pro</b>	•		•		•	
<b>AX5</b>	•	•	•		•	
<b>AX5 Luxury</b>				•		•
<b>AX7</b>	•	•		•		•
<b>AX7 Luxury</b>	•			•		•





# The XUV 3XO Palette: Express Yourself in Every Hue.



## Single Tone Colour Options



CITRINE YELLOW



DEEP FOREST



DUNE BEIGE



EVEREST WHITE



GALAXY GREY



NEBULA BLUE



STEALTH BLACK



TANGO RED

## Dual Tone Colour Options



CITRINE YELLOW\*



DEEP FOREST\*



DUNE BEIGE\*



EVEREST WHITE\*



GALAXY GREY\*



NEBULA BLUE\*



STEALTH BLACK\*



TANGO RED\*

\* Roof colour in Stealth Black

# Roof colour in Galvano Grey



XUV3XO

## KHIVRAJKAMAL MAHINDRA

### Our Showroom at

#### AMBATTUR

Plot No.33,  
2nd Main Rd,  
near Ambit IT Park,  
Sai Nagar,  
Ambattur Industrial Estate,  
Chennai,  
Tamil Nadu 600058

#### AVADI

No. 24,  
Chennai - Tiruvallur High Rd,  
Sindhu Nagar, Avadi,  
Chennai,  
Tamil Nadu 600054

#### SRIPERAMBUDUR

NO. 318/8,  
Bengaluru - Chennai Hwy,  
near Toll Plaza,  
Beemanthangal Village,  
Sri Ram Nagar, Sriperumbudur,  
Tamil Nadu 602117

### Our Service Center at

#### KOLATHUR

No.6, Kadappa Rd,  
Venkateshwara Nagar,  
Kolathur, Chennai,  
Tamil Nadu 600099

#### AVADI

No. 24,  
Chennai - Tiruvallur High Rd,  
Sindhu Nagar, Avadi,  
Chennai,  
Tamil Nadu 600054

#### SRIPERAMBUDUR

NO. 318/8,  
Bengaluru - Chennai Hwy, near Toll Plaza,  
Beemanthangal Village,  
Sri Ram Nagar, Sriperumbudur,  
Tamil Nadu 602117

# For More Details Call 7094449677

Visit us [www.khivrajkamalmahindra.com](http://www.khivrajkamalmahindra.com)